

START YOUR BUSINESS ON THE RIGHT FOOT

November 1, 2018

COMMUNITY COUNCIL OF IDAHO
437 E. 13TH ST.
BURLEY, ID 83318



Initiate.

A Small Business Dream

Improve.

A Current Small Business

Ignite.

A Passion for Success

Succeed.

Turn a Dream into Reality

This is a Free Workshop!

FOR MORE
INFORMATION
PLEASE CONTACT:

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Start a Small Business

9:00 - 10:30 a.m.

- ◇ Research & Self-Evaluation
- ◇ Build Your Business' Plan
- ◇ Prepare for Financing
- ◇ Resources Available

Do you have a small business dream? Are you ready to turn that dream into reality? Then this is the workshop for you!

This session will give you a big picture overview of the start-up process; and learn how to create a plan that will thrive in today's market!

Take Your New Business One Step Further

11:00—3:00 p.m.

- ◇ Who's My Audience/Who are My Ideal Customers
- ◇ Marketing 101
- ◇ Regulatory Requirements
- ◇ Calculating Your Costs

Learn successful marketing techniques to increase your sales. A start-up costing sheet can help you determine how much money you need to start. What taxes do I need to pay? What about insurance, Licenses and Permits?



U.S. Small Business
Administration

**To Register please contact the SBA Boise District Office at 208-334-1698
or BDOEventReg@sba.gov**

All SBA Programs and Services are provided on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.